



QUALITY IMPROVEMENT OF MATERNITY SERVICES FOR PRIVATE SECTOR IN INDIA

Way forward in achieving maternal safety



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Our Vision

"To ensure no woman dies during childbirth."

Our Mission

Provide best care to mothers by ensuring excellence in maternity care services at small private healthcare facilities in India



Manyata works with stakeholders to ensure no mother dies of childbirth.



Manyata has to be reality and not just a promise.



Our priority is to ensure every expecting mother is offered Manyata standard care.

Excellence in maternity care | Clinical Standards



TOWARDS

IMPROVING QUALITY MATERNAL CARE

- 1 Best practices ensured
- 2 Services delivered by well-trained, competent and skilled staff
- 3 Better and safer experience for mothers during childbirth
- 4 Improved services by trained and skilled medical staff
- 5 Rights of mothers respected and protected

01 Antenatal Care

02 Intra-natal Care Normal Labour and Delivery

03 Management of Complications in mother and baby

04 Postnatal Care and PPIUCD



EXCELLENCE IN MATERNITY SERVICES



ANTENATAL CARE (ANC) STANDARDS

01 Screen for clinical conditions for complications such as anaemia, hypertensive disorders, DM, HIV, syphilis, malaria during pregnancy:
Establish blood type and Rh at first ANC visit

INTRANATAL CARE STANDARD AT ADMISSION

02 Prepare for safe care during delivery
Ensure functional items for newborn care & resuscitation
Ensure sterile/HLD delivery tray is available

03 Assess all pregnant women at admission

Take obstetric, medical & surgical history
Assess gestational age
Record fetal heart rate
Record mother's BP & temperature

04 Conduct PV examination, follow infection prevention practices & records findings

05 Ensure respectful & supportive care

06 Monitor the progress of labour

Assess cervical dilatation timely
Monitor the progress of labour
Interpret partograph & adjust care as per findings

07 Assist pregnant woman to have a safe & clean birth

Ensures six 'cleans' while conducting delivery
Perform an episiotomy, if indicated, with the use of local anaesthetic
Allow spontaneous delivery of head by maintaining flexion & give perineal support;
Manage cord round the neck;
Assist in delivery of shoulders & body

08 Assess and perform immediate newborn care (if baby cries immediately)

Deliver the baby on mother's abdomen
Use two towels at normal or pre-warmed room temperature
Ensure immediate drying & assess breathing of baby
Perform delayed cord clamping & cutting unless medically indicated otherwise
Ensure early initiation of breastfeeding (within one hour of birth)
Assess the newborn for any congenital anomalies
Weigh the baby & administer Vitamin K

09 Perform Active Management of Third Stage of Labor (AMTSL) & examine the placenta thoroughly

10 Identify & manage Postpartum Hemorrhage (PPH)

Assess uterine tone and bleeding per vaginum regularly after delivery
Identify shock Manage shock
Manage atonic PPH
Manage PPH due to retained placenta bits

11 Identify and manage severe Pre-eclampsia/Eclampsia (PE/E)

Identify mothers with severe PE/E
Give correct regimen of Inj. MgSO₄ for prevention & manage convulsions
Facilitate prescription of anti-hypertensive
Ensure specialist attention for care of mother & baby
Perform nursing care

12 Perform newborn resuscitation if baby does not cry immediately after birth

Step-wise resuscitation within first 30 seconds
Initiate bag & mask ventilation for 30 seconds if baby still not breathing
Take appropriate action if baby doesn't respond to ambu-bag ventilation
Perform advanced resuscitation, if required, when chest rises & heart rate is < 60 per minute

13 Ensure care of newborn with small size at birth

Facilitate specialist care in newborn weighing < 1800 gm
Facilitate assisted feeding whenever required
Facilitate thermal management including kangaroo mother care

BEYOND DELIVERY:

14 Adhere to universal infection prevention protocols

Process instrument & re-usable items adequately after each use
Verify the availability & functionality of equipment
Segregate biomedical waste & disposed of as per the guidelines
Perform hand hygiene before & after each procedure, wear sterile gloves

POSTNATAL CARE STANDARD

15 Offer postpartum care package to the mother & baby, at discharge

C-SECTION STANDARD

16 Review clinical practices related to C-section at regular intervals

What does it take

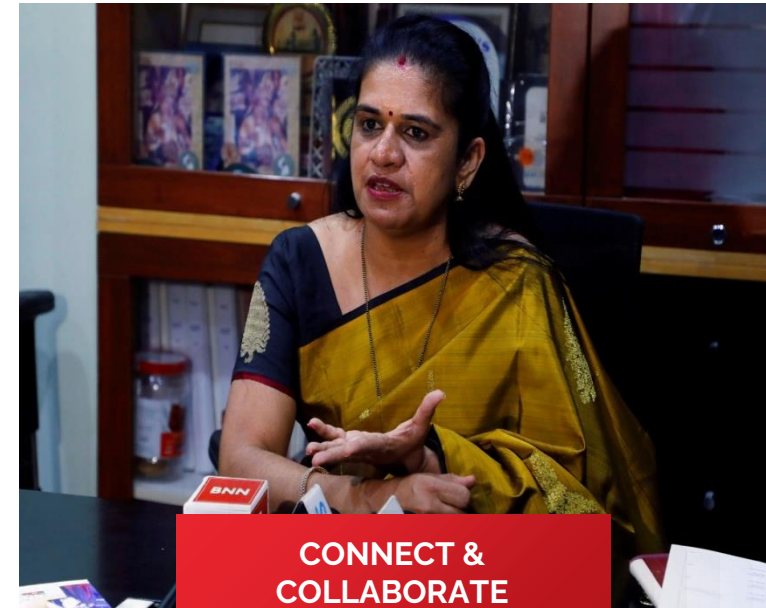
KNOWLEDGE PARTNER FOR CAPACITY BUILDING

An undying hunger for social change In the **women's health sector** Big vision - bring initiatives to scale

An entrepreneurial spirit – implementing innovations

Tenacity to solve the problem no matter what – persistent efforts with all sectors

Discipline to align strategy with financing - Sustainable



CONNECT & COLLABORATE

TEAM WORK

Proactive approach and leadership in conducting the skill transfers

Standard protocols followed

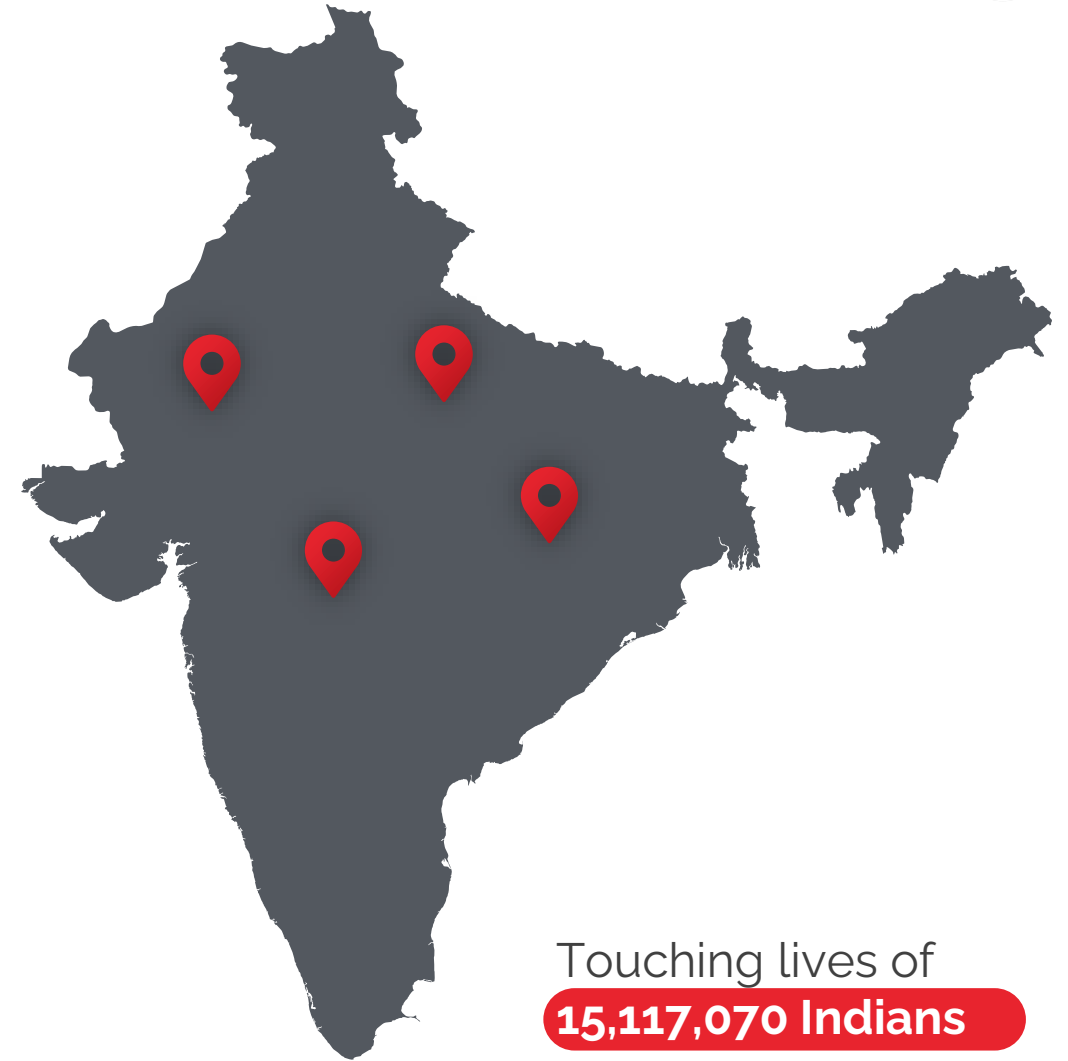
Reaching scale through digital platform

No compromise on quality & ethics

Geographical Spread - India

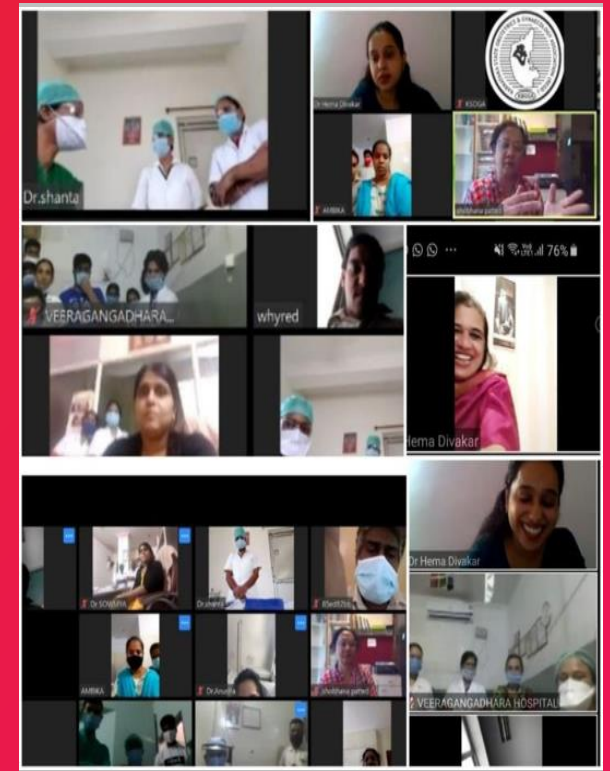


Trained >**2800** Providers
with >**2,50,000** Deliveries



The skill transfer workshop includes

- ✓ Role plays and
- ✓ Mock drills
- ✓ With simulators
- ✓ To get a first-hand experience of various aspects involved in real-time deliveries



Process

Certification
Based on the score, the Facility will be recommended for Certification
Certificate is received from FOGSI.

ASSESSMENT
By 8th week Facility will be scheduled for Digital assessment, which will be conducted by the FOGSI Lead assessor

ASSESSMENT
will be conducted by Team ARTIST through Digital platform.
Training Course will have 5 Modules
each module lasting for 90 mins once in 10 days. Course duration will take around 6-7weeks

ENROLEMENT
Enroll for MANYATA by filling the registration form signing a letter of intent (on letter head of hospital) making the Payment of Rs.10,000

Sensitization program
To brief about the course content to the head of facility and staff nurse.



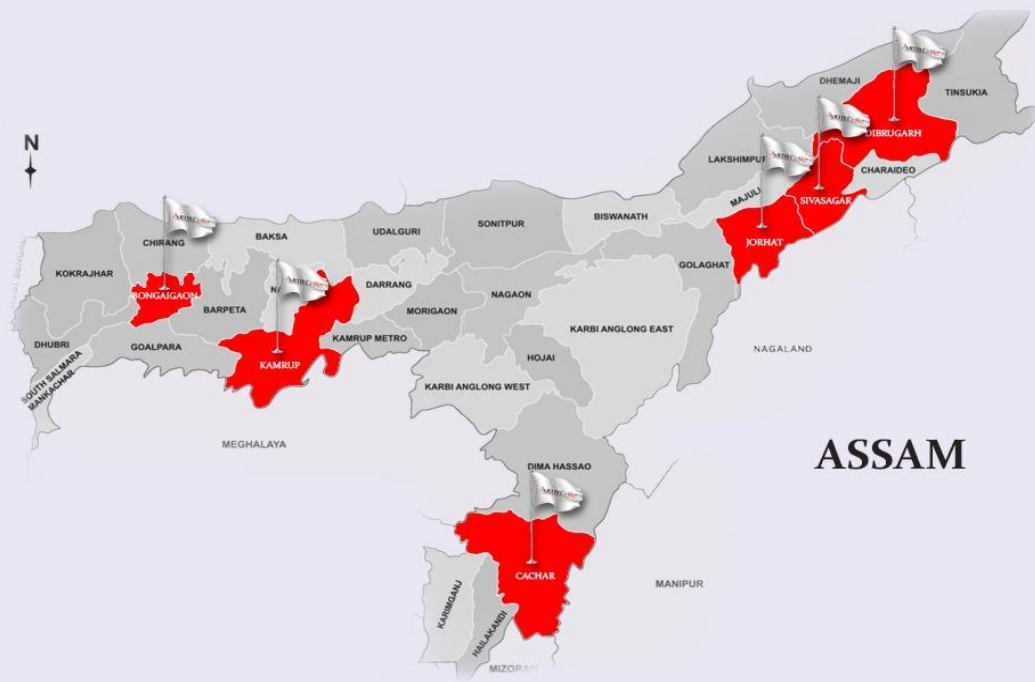
FEEDBACK

- ✓ After completion of the training I have gained thorough practical knowledge of how to handle the various aspects of prenatal, intranatal, postnatal care.
- ✓ My level of confidence in handling PPH cases has boosted up.
- ✓ I gained in-depth knowledge in handling a Eclamptic patient in respective to their Medical Management.
- ✓ I'm able to resuscitate the newborn by myself confidently
- ✓ Practically learned about the implementation of Robson Classification and its impact on Mother and child.



Collaborative initiative





ARTIST Manyata Training
spreading its wings to the interiors of **ASSAM!**
Maternal and Childhealth nursing professionals
of hospitals in **6 districts Upskilled!**



We are proud of the Assam team
who have completed the assessments with excellent performance!



Special Thanks to **Dr Arun Boruah** of Sampreeti Hospital
for the meticulous coordination!



Harnessing digital technology to improve health outcomes beyond boundaries.

Manyata trainers deeply engrossed in training assessments..



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Check lists and readiness saves lives..
Says team ARTIST!

Say NO to this shoulder roll..
Ensure that the right protocols are followed for
new-born care in the **GOLDEN MINUTE** to save lives!



Our Training Program at **ARTIST** continue
relentlessly towards the target of upskilling
one million healthcare providers who will be
taking care of 30 million deliveries and
associated maternal care in India



The poise that knowledge gives!



**Tamil Nadu batch
on selfie mode after wrapping up the
ARTIST training session**

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Sharing with Pride!

Manyata Training reaping
benefits!

“

We had our assessment today. Dr Charmila was our assessor. All my staffs were little apprehensive in the beginning but with Dr charmila's relaxed attitude and her way of questioning they all started answering well. Manyata programme has created a great level of confidence in my staffs. Thanks to Hema mam and the team for this great opportunity.

”

Dr J Jeyachitra
Nithila Nursing Home
Madurai

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Manyata Certification



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